

## Hydrogen Ambassadors 2006 — an International Competition!

An extra-special attraction at the Hannover Fair 2006: the presentation of the 31 winners of the Hydrogen Ambassadors International Competition. These Hydrogen Ambassadors will exhibit their innovative ideas at the Group Exhibit Hydrogen + Fuel Cells, April 24-28, in Energy Hall 13.

With their imaginative and forward-thinking developments, the 12 research groups convinced the jury of Arno A. Evers FAIR-PR, organizers of the Group Exhibit. The finalists, coming from 6 countries, came out on top among the many applicants from around the world. The conceptual ideas are highly varied ranging from the optimal manufacturing of clean hydrogen to the application of fuel cells in model cars and diving gear. Their visionary approaches are both scientifically and economically motivated.

The winning teams come indeed as ambassadors of their countries—Argentina, Germany, India, Italy, Canada and the USA—and range in age from 16 to 62. The majority have developed their ideas within a university setting, yet 2 American high schools students and one independent inventor are also among the ingenious troupe. At the Hannover Fair, the teams will present their projects at selected booths that are fully sponsored by Arno A. Evers FAIR-PR. In addition to the free exhibition booths, each team will have the chance to publicly present their project at the Forum, the discussion platform of the Group Exhibit, on the last day of the fair, April 28.

The Group Exhibit Hydrogen+ Fuel Cells has been a part of the annual Hannover Fair in 1995. For Arno A. Evers FAIR-PR it is extremely important to continually enrich the Group Exhibit with fresh new ideas. This year the Hydrogen Ambassadors are the highlighted novelty.

From the 12 Hydrogen Ambassador Teams, two winners will be selected: one team will be honored as the winner of the Group Exhibit Vote—the best concept in the opinion of the 400-500 Group Exhibit representatives. The second will be the winner of the Online Vote, taking place online from April 24 to 26, where anyone in the world can pick for their favorite team: [www.fair-pr.com](http://www.fair-pr.com). The winner of both votes will be announced on Wednesday, April 26th, at 6:00 pm on the Forum stage of the Group Exhibit.

The Group Exhibit Hydrogen + Fuel Cells: a unique opportunity to see the current status in research and development world-wide—presented by 124 international companies, institutes and, of course, the Hydrogen Ambassadors, at the Hannover Fair, April 24-28!

For further information, contact Tobias Renz, Project Leader.

Arno A. Evers FAIR-PR  
Achheimstr. 3  
82319 Starnberg  
Germany  
tel.: +49 (0) 8151 99892 3  
fax: +49 (0) 8151 99892 43  
e-mail: [arno@fair-pr.com](mailto:arno@fair-pr.com)  
web: <http://www.fair-pr.com>