

**Group Exhibit Hydrogen + Fuel Cells  
HANNOVER FAIR'03, April 7-12**

**Cruise and Click about at a new Virtual FAIR ground –  
[www.virtual-fair.com](http://www.virtual-fair.com) - hosted by Arno A. Evers FAIR-PR**

Today the entire world wide web has developed into one big virtual fair. However, nowhere on the Internet will you find a place which gives you the feeling of being at an actual Fair; providing the same atmosphere, where you can walk up to a booth, meet the people, gather information easily, and exchange business cards before moving on to the next booth. That is, nowhere on the Internet will find such a place, up until now.

On 6<sup>th</sup> of April 2003, Arno A. Evers FAIR-PR, based in Starnberg, Germany, launches a new Virtual FAIR ground – [www.virtual-fair.com](http://www.virtual-fair.com) - open and updated the whole year 'round! With nine years of organising "real" fairs, this new concept has been developed to offer a "real" marketplace on the Internet for trade fair visitors and exhibitors to share information as if they were together at one location, at one venue. Visitors learn more about each company, have access to key people of the organisations, and view the product offering all through imagery and sound. In turn, exhibitors have the opportunity to "speak" to a targeted audience looking for more information about their related upcoming industry.

As an extension of the established Group Exhibit – Hydrogen + Fuel Cells at the annual HANNOVER FAIR since 1995, each of our four pioneer exhibitors - SFC Smart Fuel Cell, Ludwig Boelkow Systemtechnik, Independent Power Technologies and Methanex Corporation – have been "built" their own interactive booth alongside all H2/FC exhibitors presenting at the HANNOVER FAIR '03, 7-12 April.

Virtual Fair visitors cruise the cyber aisles and, with the use of their mouse, have a "look around" each company's stand by clicking on the different topics of interest – People, Products, Projects, Posters, Prospectus. They can even take contact and swap business cards with the representatives and management of our Virtual Fair Exhibitors.

People and products "come to life" in this interactive format through animation, sound, video & 360° panoramic presentation. Company and product information can be conveniently downloaded and collected just as if they were visiting the HANNOVER FAIR – live and in person.

From FAIR kick to FAIR click. Discover for yourself a brand new marketplace for gathering information and networking. Take your tour today - [www.virtual-fair.com](http://www.virtual-fair.com)

For the latest information about the Group Exhibit Hydrogen + Fuel Cells at the HANNOVER FAIR '03, 7-12 April, and exhibitor info please visit: [www.fair-pr.com](http://www.fair-pr.com)

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