



**HANNOVER FAIR
15 - 20 April 2002**

Go to where the Market is!

**Group Exhibit Hydrogen and Fuel Cells
at HANNOVER FAIR 2002
April 15 - 20**

HANNOVER FAIR is the worldwide largest Industrial and Energy Fair with around 7,000 exhibitors and 250,000 trade fair visitors. With its' unique line-up of display categories, including the World Fair for Energy, it offers an ideal opportunity for successful sales and procurement activities.

The fair offers a complete array of technologies and services, one of which is the fast-developing sector of Hydrogen and Fuel Cells. An important role in this field is the well-established Group Exhibit on Hydrogen and Fuel Cells which is organised by Arno A. Evers FAIR-PR. Since HANNOVER FAIR '95, when the event was first introduced, it has experienced an enormous growth from 10 to 90+ exhibitors in 2002. The exhibiting enterprises from more than 10 countries of which already 22 come from the US and Canada. It offers a great attraction for fair visitors as well as the media with this increasing international participation.

The exhibitors display the complete chain of the new energy carrier Hydrogen and various commercial applications of Fuel Cells. The main goal of the Group Exhibit is to explain and display the emerging industry efforts to develop and commercialise the use of Hydrogen and practical applications of Fuel Cell Systems, materials and components as well as associated infrastructure. All exhibitors will make use of the opportunity to get in touch with potential clients and to create new business contacts. Compared to the last HANNOVER FAIR the number of leads will rise again.

At the TeComCafe, which is also a part of the Group Exhibit, all participants can take part in a discussion with international experts concerning the transition phase from Technology to Commercialisation. At the Forum all exhibitors will be presenting their company and products in an interview with a moderator on stage. Meanwhile, the Group Exhibit has become the place to be for striving and ambitious international Hydrogen and Fuel Cell companies and Research Institutes to participate in new sales activities.