

> **The customer can decide**

Fuel Cell Car and Experiment Kit

\$ 149



- 30 distinct experiments
- Uses solar power, and a fuel cell to separate water into hydrogen and oxygen by electrolysis
- Ages 12 and up
- 5 1/2" H x 5" W x 8" L, 1 lb (0,45 kg)
14 cm H x 13 cm W x 20 cm L

Source: SkyMall, Spring 2004

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I M P L E M E N T I N G N E W I D E A S

EVERS

> The customer can decide

>>zooma>> 350 Watt Electric Scooter

- Steel & aluminum construction
- 15 mph (24 km/h), up to 20 mile (32 km) range
- Front drum & rear disc brakes
- 225 lb (102 kg) capacity
- Rechargeable battery included



Source: Kragen Auto Parts 05/2004

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I M P L E M E N T I N G N E W I D E A S



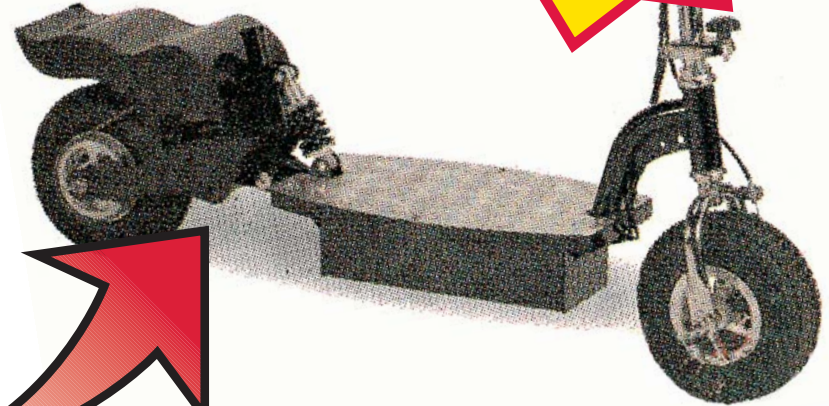
> The customer can decide

What to do next?

\$ 149



\$ 175



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IMPLEMENTING NEW IDEAS



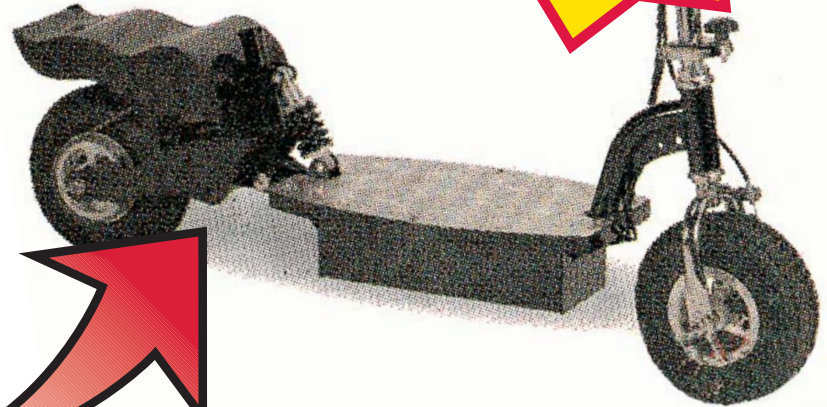
> The customer can decide

Which would you buy?

\$ 149



\$ 175



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IMPLEMENTING NEW IDEAS

