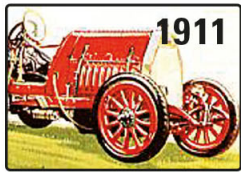


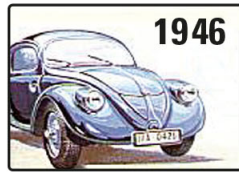
World passenger car production incl. P.R. China 1900 – 2024



1911



1930



1946



1959



1968



1987

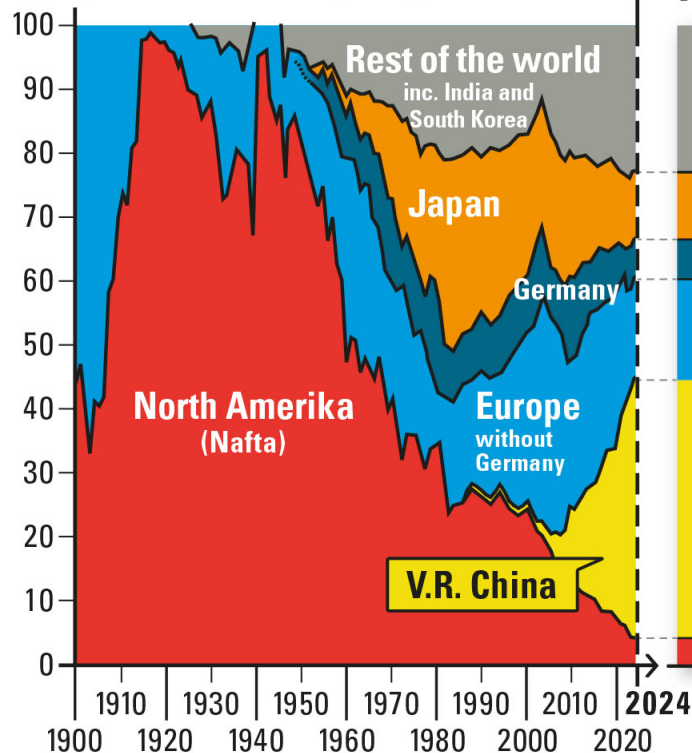


2012



2025

World passenger car production by region



World passenger car production in 2024 in million and %

	million	%
Rest of the world inc. India and South Korea	15,7	23,2%
Japan	7,1	10,5%
Germany	4,1	6,1%
Europe without Germany	10,7	15,8%
V.R. China	27,5	40,6%
North Amerika (Nafta)	2,6	3,8%
Total:	67,7	100%

Claim and reality in Germany and China

→ **Competitive pressure** in the passenger car market in China is enormous: around **130 brands** with over **400 electric car models** are competing for customers. With over **4 million cars exported (+67%)**, **China has overtaken Japan** as the largest car exporting nation for the first time. Chinese brands mainly supply Europe and the ASEAN countries.

→ **New suppliers** are entering these markets: They hold a **55% market share for battery-powered electric vehicles worldwide**, and as much as **85% in China**. In Europe, over 60% of electric cars are SUVs, while significantly more smaller models are available in China.

→ **Germany has made little progress with Fuel Cells or H2 combustion passenger cars**; their number has stagnated at about **1,000** for years. The number of **H2 filling stations** is also low, below **100**, and decreasing. The situation is slightly better for H2 commercial vehicles and buses, but remains marginal.

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➤ Data-Source: Altshuter et al / Prognose-Institut B&D Forecast / www.oica.net / www.salto.bz / Kraftfahrzeugbundesamt www.kba.de / Own on-site research
 ➤ First released: May 2004; latest update: November 2025