



WORKerence

August 30 - September 02, 2011

Venue: Hotel Vier Jahreszeiten
 Muenchner Strasse 17
 82319 Starnberg (Germany)
www.vier-jahreszeiten-starnberg.de

The success of the WORKerence will lie in the people attending it and interacting with each other. Therefore we have developed a series of new approaches to traditional conferences and workshops. We will be running four workshop streams concentrating on active engagement, collaboration and game changing innovations that are needed to take emerging renewable energies to the next level of performance.

Already on the first day, you will know every participant, his or her background, and their motivation to participate at the event. Attendees can choose out of 4 workshop streams with 20 interactive, moderated sessions led by skilled moderators whose specialty is making people talk, share and learn from each other. After each workshop stream, representatives of every group will give the forum their perspectives, ideas and solutions to the topic in which their group was engaged in. As a result every delegate will get to know what other groups have discussed. This new format will add not only value to your own know-how, but will bring about innovative solutions to accelerate promising ideas into commercial-scale projects.

Day 1: August 30, Tuesday

> Arrival of participants, introduction and get together at the venue

05:00 pm > Short introduction of program, its structure, goals, format and vision of long-term strategy paper

06:00 pm > Introduction of attendees followed by networking buffet (drinks included)

Day 2: August 31, Wednesday

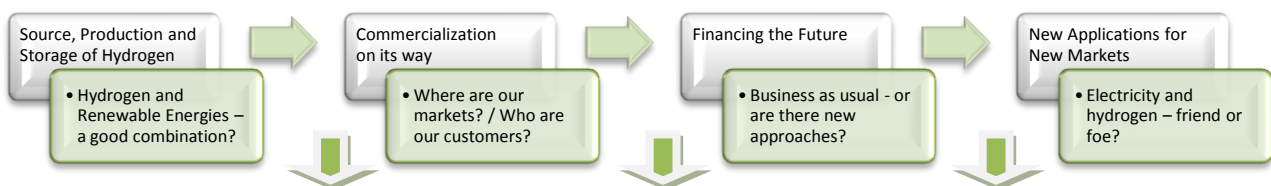
> Problems and Obstacles

06:00 > Hotel Breakfast

08:30 > Opening of WORKerence (Announcements, basics principles of long-term strategy paper)

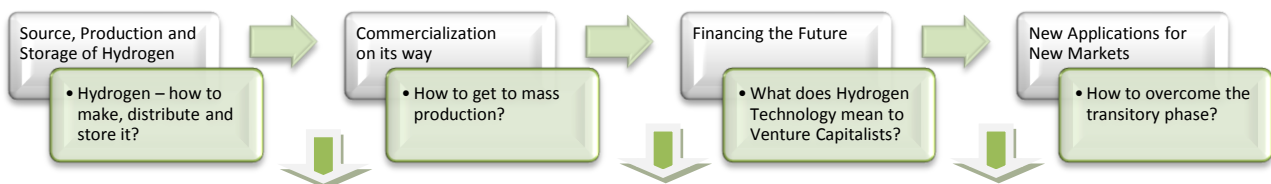
10:00 > Morning Coffee Break

10:30 > **Workshop Session 1 – 4**



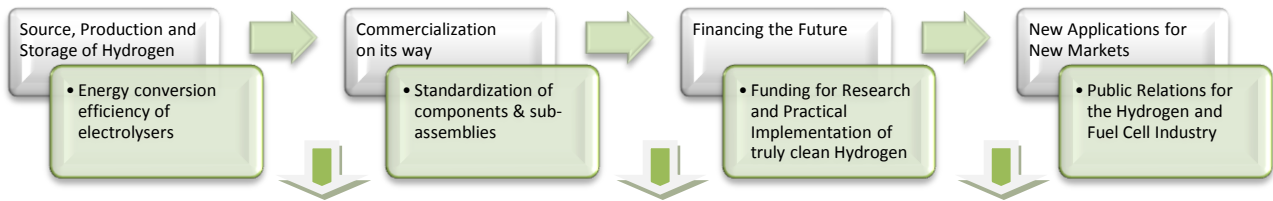
01:00 > Networking Lunch

02:30 > **Workshop Session 5 – 8**



04:00 > Coffee Break

04:30 > Workshop Session 9 – 12



06:00 > End of Day 2

07:00 > Dinner at Hotel, followed by hosted Networking Evening (open end)

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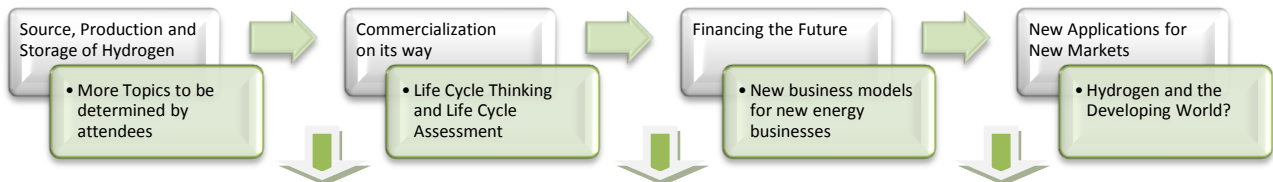
Day 3: September 1, Thursday

> Ideas and Solutions

06:00 > Hotel Breakfast

08:45 > Recap of yesterday and briefing for today

09:00 > Workshop Session 13 – 16



10:30 > Coffee Break

11:00 > Elaboration of the results of the four Workshop Streams



01:00 > Lunch Buffet

02:30 > Presentation of the results of the four Workshop Streams

04:00 > Coffee break

04:30 > Working on **viable long-term strategy paper** and its mutual release by all attendees

07:00 > Dinner on Lake Starnberg, followed by hosted Sunset-Networking (open end)

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Day 4: September 2, Friday

> Back to Reality

06:00 > Hotel Breakfast

09:00 > Recap of yesterday and briefing for today, farewell to all

09:30 > Buses leave for Technical Tour to three Fuel Cell Companies in Greater Munich Area

10:00 > Visit with Guided Tour at Proton Motor Fuel Cell GmbH in Puchheim (incl. Lunch)

13:30 > Departure to Company 2 and 3 incl. guided tours

16:00 > Departure Bus to MUC Airport (earlier departures possible at any time)

16:00 > Departure Bus to Munich Main Railway Station or back to Hotel Vier Jahreszeiten, Starnberg