

Biography Arno A. Evers

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Arno A. Evers, company: Arno A. Evers FAIR-PR

Arno A. Evers is the owner of the company “Arno A. Evers FAIR-PR”. He is the founder of the Group Exhibit -Hydrogen + Fuel Cells at the annual commercial trade show HANNOVER FAIR since 1995. This Group Exhibit - Hydrogen + Fuel Cells has grown each year to become the now largest and most international event, serving the worldwide H2/FC community from academia, associations, media, industry and politics.

After twelve successful years creating the Group Exhibits on Hydrogen + Fuel Cells at the HANNOVER FAIR, Arno gave his “ownership” to the Deutsche Messe AG, who is the vendor of the worldwide biggest fairground. The operational upkeep of the self developed, proven “Full Service Package” for exhibitors, forum participants, visitors, politicians and the media alike, is maintained by Tobias Renz since HANNOVER FAIR 2007. He has created his own company, called: Tobias Renz FAIR-PR, after he was gathering experience in Arno’s company over the last eleven years.

Arno A. Evers started his career with a British oil exploration company in the Persian/Arabic gulf, later joining the German aircraft industry. Here Arno was involved from 1969 through 1992 in implementing the European Airbus Program into the international market from their Hamburg plant. Arno’s last position was: Deputy Spokesman at Munich-based Messerschmitt-Boelkow-Blohm GmbH (MBB, today part of the, European Aeronautic Defence and Space Company EADS N.V, which is now partially owned by Daimler AG).

In the German aircraft industry he served a total of 23 years, before starting his own company, Arno A. Evers FAIR-PR. His organisation has taken on the task to explain highly complex issues in the development of society and technology to the exhibitors, the public, the politicians and the media at leading international trade fairs like the worldwide biggest computer fair, CeBIT and the annual HANNOVER FAIR. From 1990 through 2006 Arno A. Evers FAIR-PR and his international team have realized 43 successful events with 25 different topics.