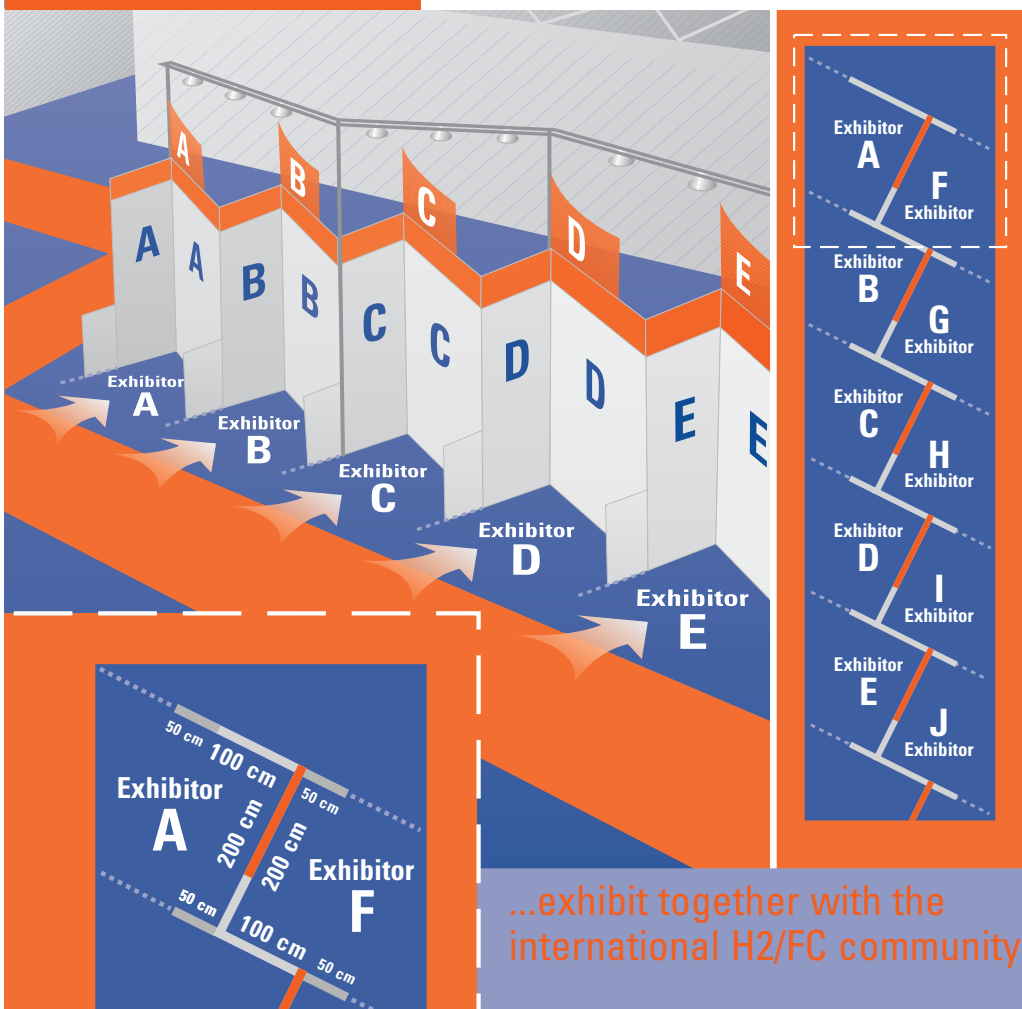


Starter Kit

Gain first-hand-experience at HANNOVER FAIR 2006 ...



...exhibit together with the international H2/FC community

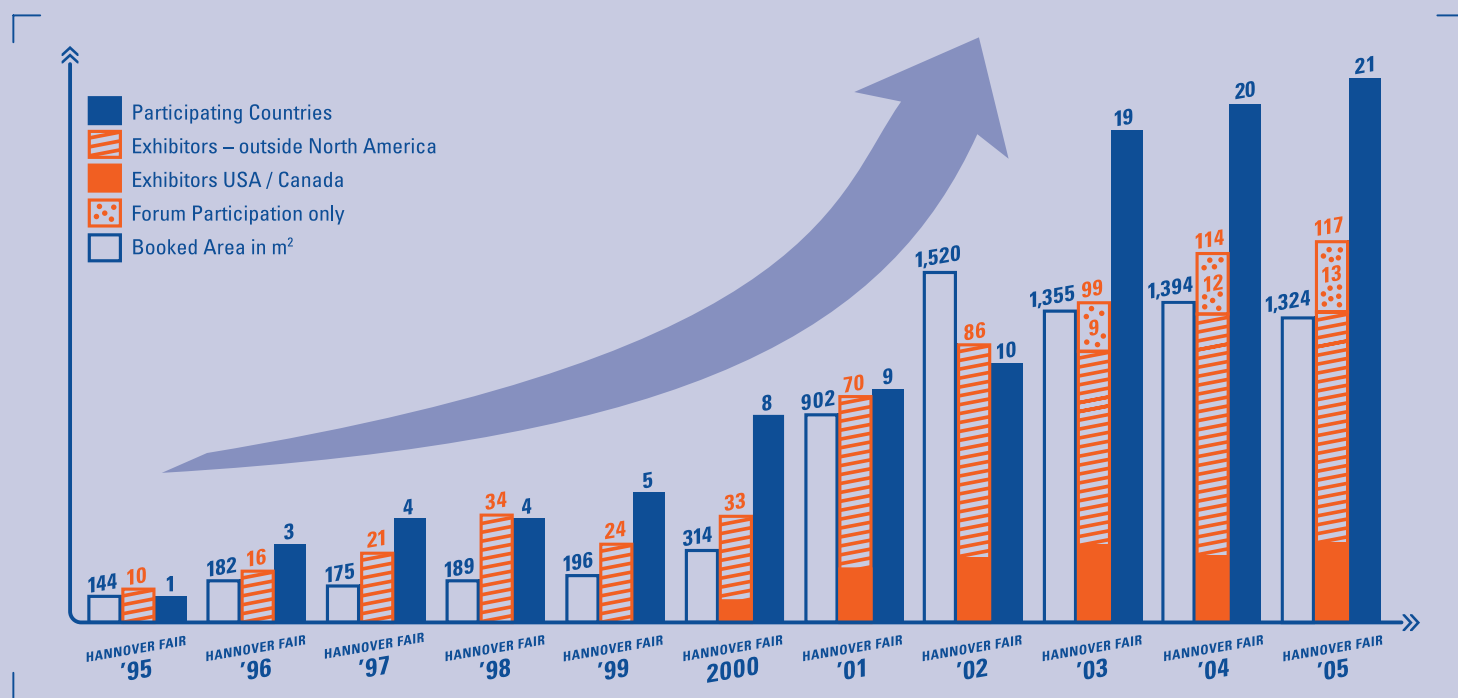
Starter Kit

Companies, institutions and organisations active in the fields of hydrogen and fuel cells who want to exhibit **for the first time** at the Group Exhibit Hydrogen + Fuel Cells at HANNOVER FAIR 2006 can make use of our **Starter Kit**. Gain your own first-hand-experience and join our unique international exhibiting community.

Become exhibitor with your own booth, (**one module = 4m² = 43sqft**) and display your abilities. Partner with worldwide leading companies and research institutes who are exhibiting with us.

Profit from our proven Full Service Package (see previous page)! We will relieve you from a lot of organisational work. Experience our personal service for our exhibitors before, during and after the annual HANNOVER FAIR.

Development of the Group Exhibit on Hydrogen + Fuel Cells at the HANNOVER FAIR 1995 – 2005 ... more to come ...



GROUP EXHIBIT

Hydrogen + Fuel Cells

Arno A. Evers FAIR-PR

HANNOVER FAIR 2006
APRIL 24 – 28

Go to where the Market is!

Join H2/FC's world's largest commercial exhibition in 2006!

12th Anniversary



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Fax: +49-(0)8151-998 92-43
E-mail: info@fair-pr.com



info@fair-pr.com

www.fair-pr.com





Go to where the Market is!

Optimise your budget
Minimise your planning needs
Maximise your efficiency

Now in its 12th year, Arno A. Evers FAIR-PR has been organising the Group Exhibit Hydrogen + Fuel Cells at the HANNOVER FAIR, the world's largest Industry and Energy fair, since 1995. Our Group Exhibit is the international information hub for the emerging H2/FC industry; the meeting point for qualified visitors, high-level executives and economic leaders as well as the international media.

Exhibiting with us means a different kind of trade fair experience. Our international exhibitors value this and return year after year demonstrated by our growth history. Our exhibitors realise the advantage that we offer through our proven Service Packages and also appreciate our dedication to personalised service and care for the 'little details' – before, during and after the show.

Your Advantage

Exhibit at the Group Exhibit Hydrogen + Fuel Cells at HANNOVER FAIR, the most important and respected international business platform for the H2/FC industry - now in its 12th year.

The H2/FC Information Hub

Join our community where executives from big multinational companies, SME's, research institutions. Come together with international organisations at the largest H2/FC commercial exhibition worldwide.

Top Quality Lead Generation

Meet clients, qualified prospects, suppliers, investors and potential partners. Talk to purchasing, engineering, design and marketing professionals, from all over the world – in one location.

The H2/FC Communication Platform

Present your company's progress and your products' latest developments by exchanging your ideas on stage in the centre of the Group Exhibit at our Forum Programme.

Unique Online Documentation

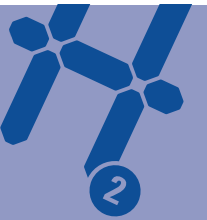
Document your company, your products and your people on your own individual webpages created by us for top results by search engines.

Our Service Packages

Take advantage of our Service Packages and let us take care of all the details. Our "all-in" approach is exceptional to the organisation of a trade fair.



Choose one of our Service Packages:



▶ you build your booth

Basic Service Package

For those exhibitors wanting to use their own booth construction. Benefit from a nearly all-in scheme and the wide-variety of our services.

▶ we build your booth

Full Service Package

We will build your booth and look after ALL details including comprehensive booth construction including carpet, walls, electricity, lighting, furniture etc.

includes

includes

▶ Booth Space (ground area)

▶ General Infrastructure

Central information desk, conference rooms, lounge/café, cloakroom, storage room, exhibitors office and Internet access.

▶ Internet Documentation

We create your individual web pages with photos of your booth with company representatives, documentation of your forum presentation including statements (integrating your exhibitor logo, your organisation profile, product, services, news).

▶ Forum Programme

Interviews on stage in the middle of the exhibition area, all exhibitors are entitled to one 20-min. forum timeslot.

▶ Public Relations

Press conferences, onsite press centre & guided press tours. Profit from the speaking engagement of Arno A. Evers and his team at other international H2/FC conferences.

▶ VIP Meeting Point

Daily guided tours of international VIP guests including top level politicians and executive industry decision-makers.

▶ Food & Beverage

Catering of hot/cold beverages for exhibitors and their guests. Breakfast, lunch and dinner served daily.

▶ Networking Evenings

Daily informal meeting place with all other exhibitors, warm buffet, drinks and music from 6 to 9 pm every night.

▶ Personalized service and more

We are there to serve you and take care of everything you need. We are available to answer all your questions individually at any time and will respond quickly. We take care of all the details like helping booking accommodation, cleaning & security, entry & parking tickets and name badges.

