## **Press Release**

Arno A. Evers FAIR-PR, May 11, 2004

## First Meeting Points: Renewable Energies incl. Hydrogen and Fuel Cells at the Shanghai International Industry Fair (SIF), 4-9 November 2004

Following its slogan "Go to Where the Market Is!", Arno A. Evers FAIR-PR, Starnberg, now offers international exhibitors the possibility to exhibit at the annual Shanghai International Industry Fair (SIF), 4-9 November 2004. At the "Meeting Points - Renewable Energies incl. Hydrogen + Fuel Cells", companies and research institutes can join China's foremost industry fair established in 1995. Arno A. Evers FAIR-PR is working together with local business partner, Shanghai Shen Zheng Int'l Business Consultant Co., Ltd, Shanghai, and the Chinese Ministry of Science & Technology (MOST).

China's need for energy is great. With its rapid economic development, the billion-strong population is currently dependent on each and every energy source available. Beijing, therefore, not only relies on nuclear power plants, but also strongly on renewable energies such as water, wind, sun and/or biomass. By the year 2010, China plans to increase its power supply with production from alternative energy sources to 10 percent.

"With our Meeting Points at the Shanghai International Industry Fair, we want to give Renewable Energies incl. Hydrogen and Fuel Cells entry into cooperative projects", said Arno A. Evers. Registrations to exhibit are now being accepted. For more information visit: www.fair-pr.com